

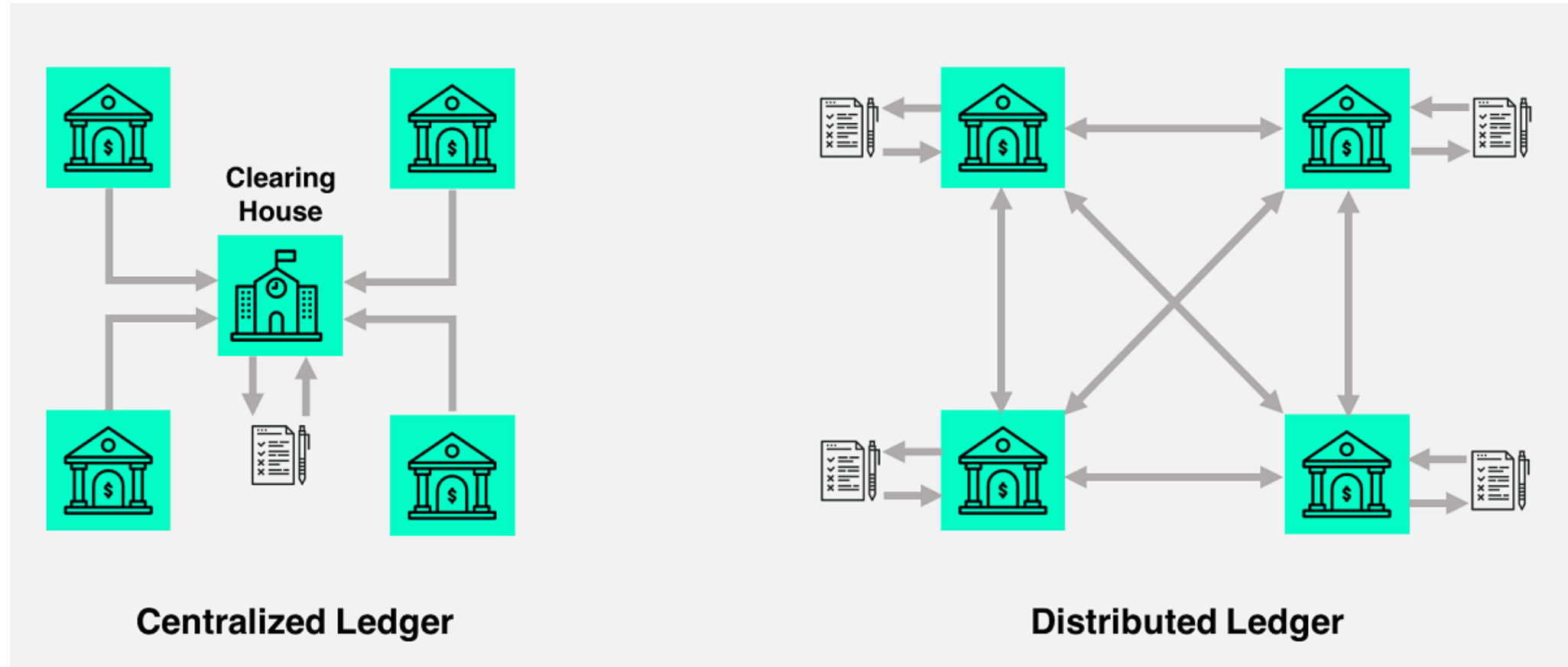
BLOCK



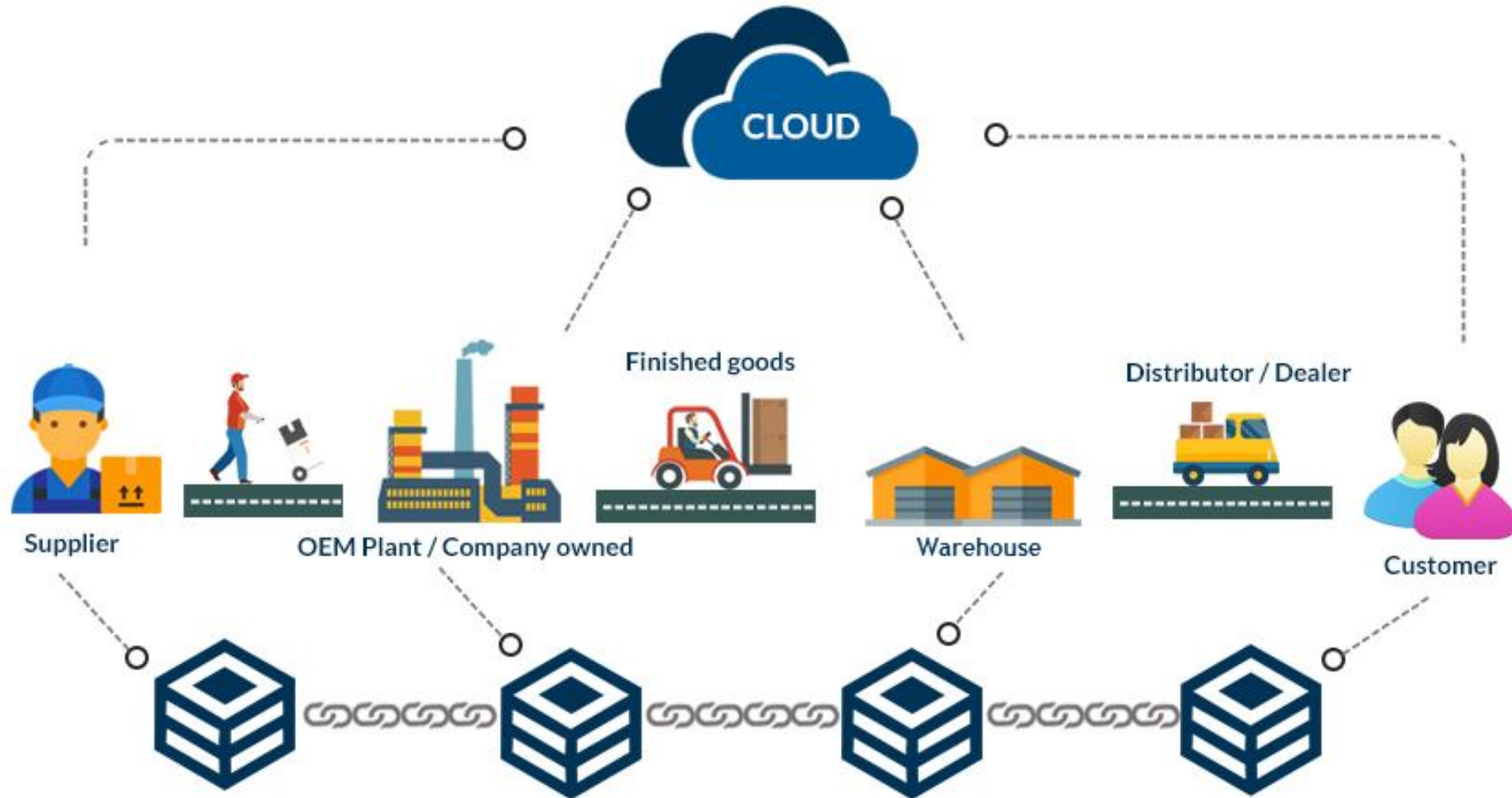
whaaaaaat!?



DLT



Immutable Data



So what?

Consumer Power



It's all about trust

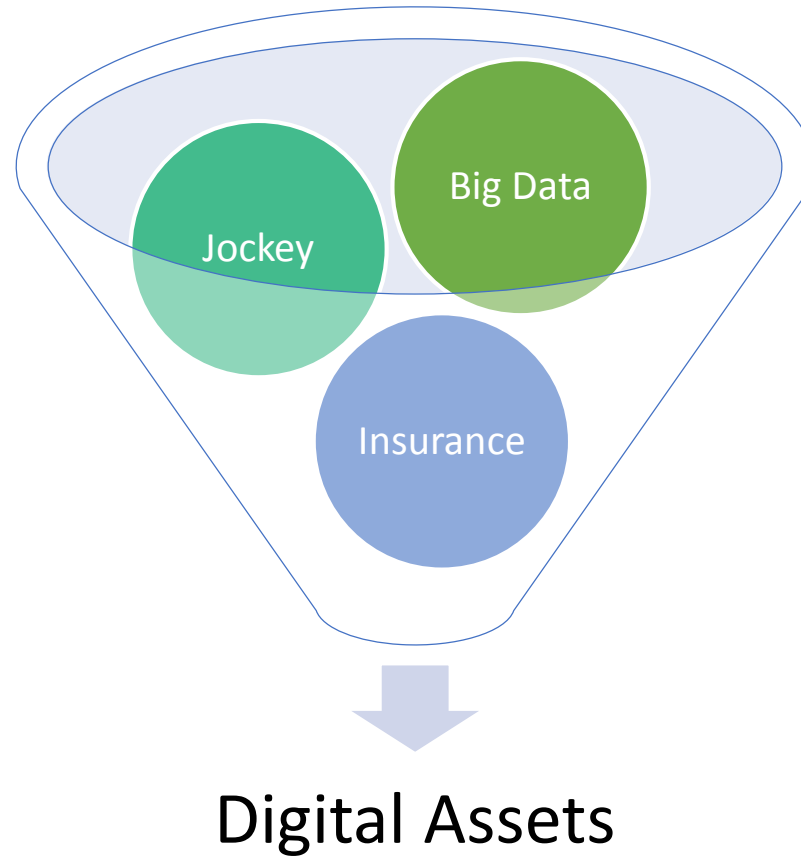


 **farmboek**

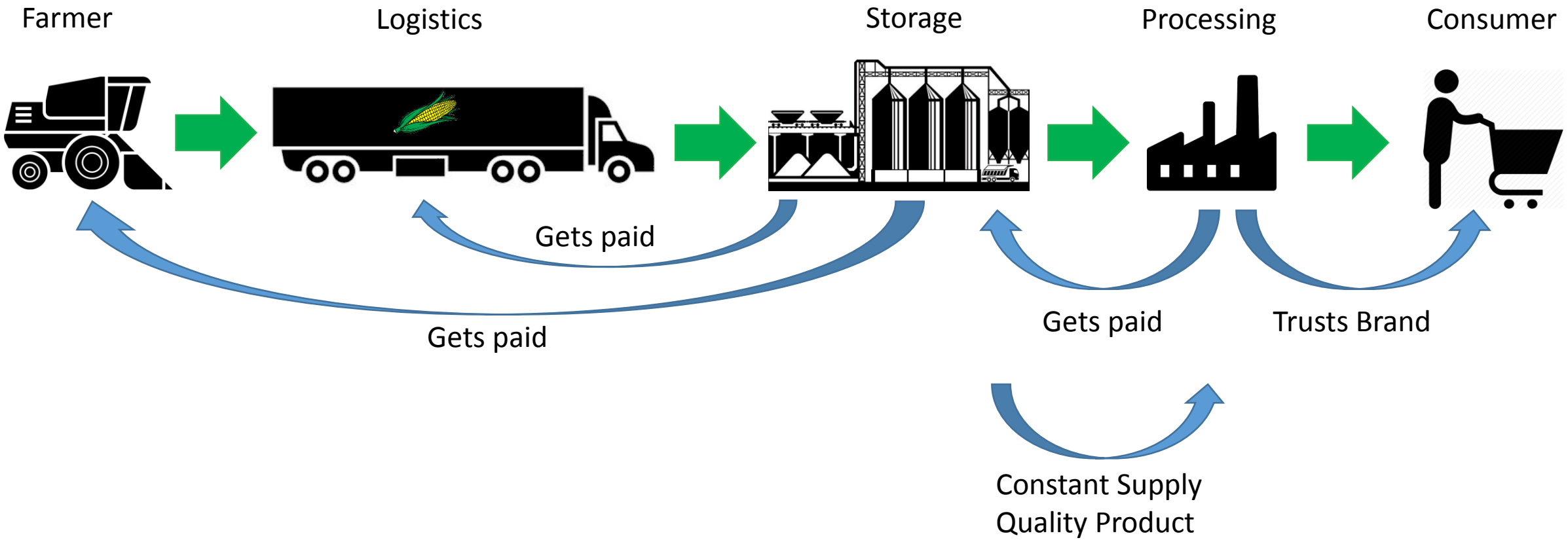
Value Chain



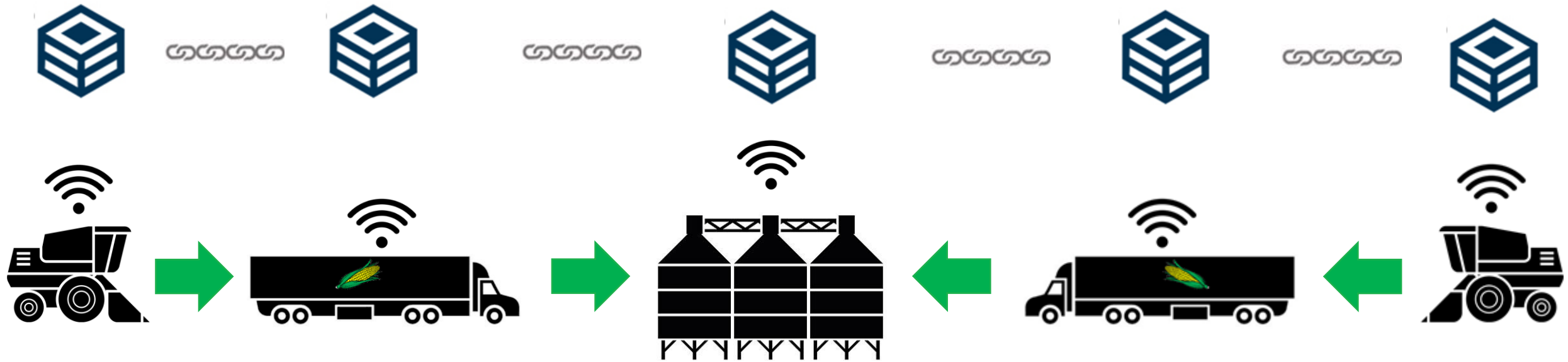
Finance



Storage and Handling

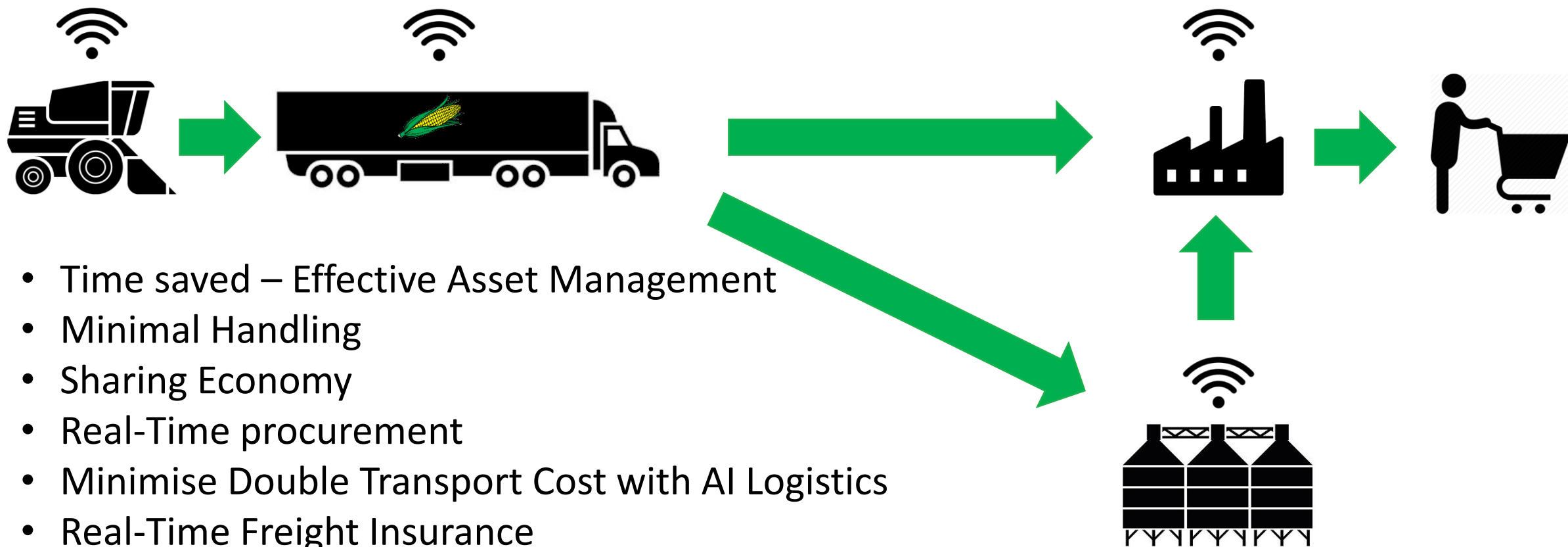


Storage and Handling (Blockchain and IOT Based)

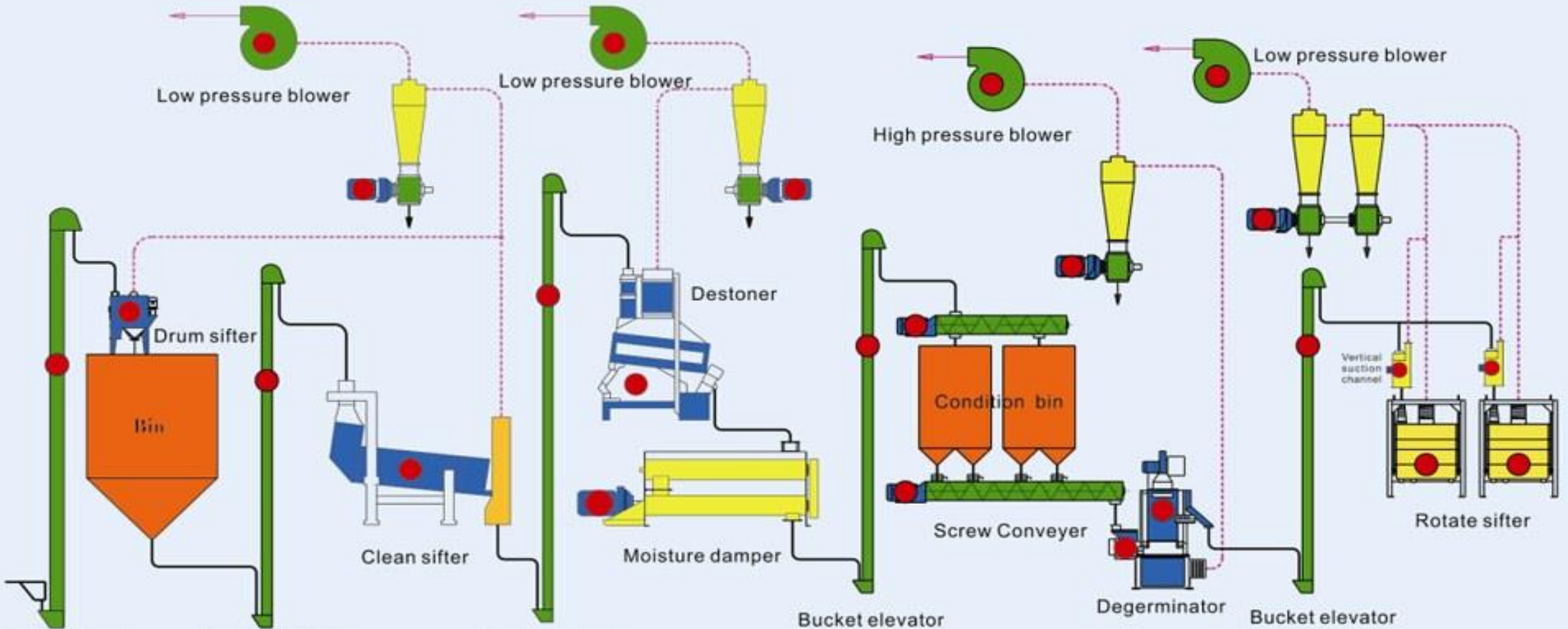


- Trusted Certificates
- Smart Contracts

Value Added



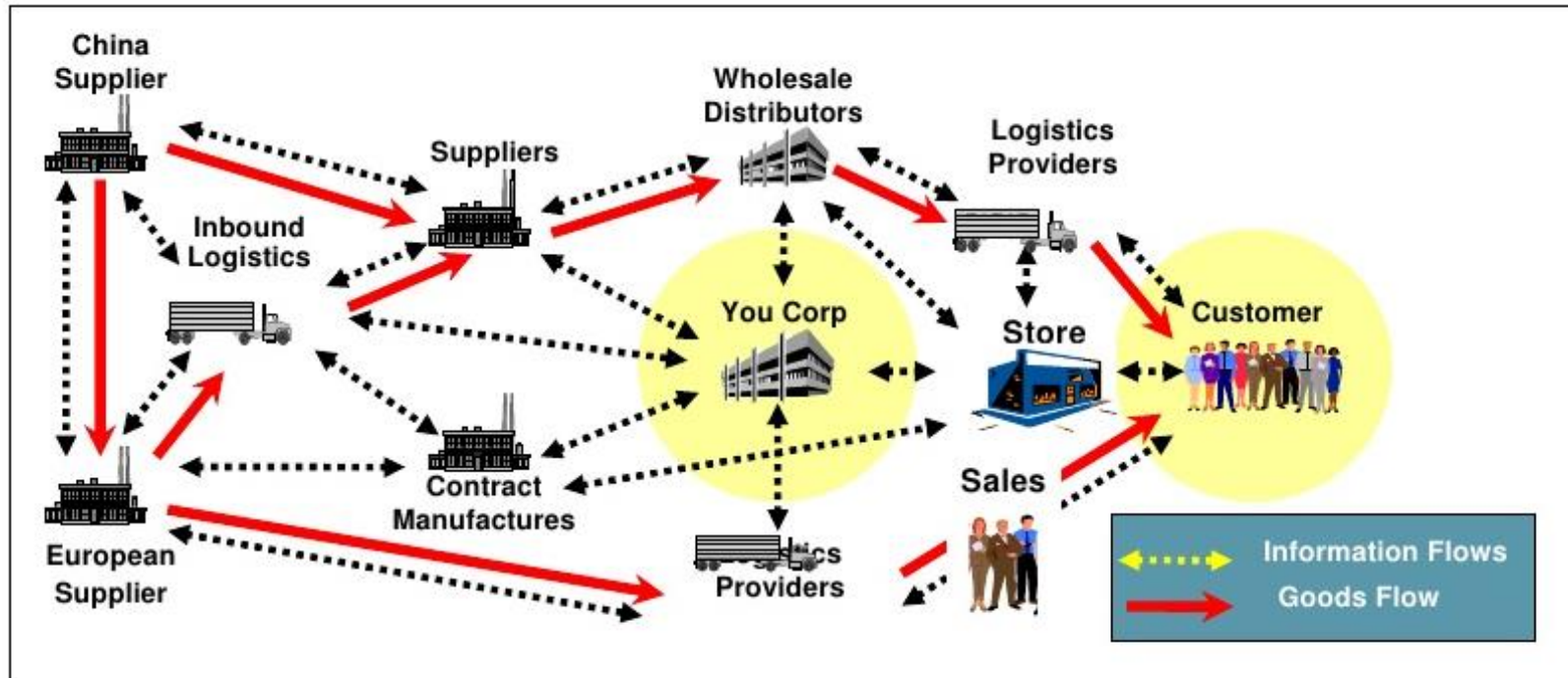
Processing



Marketing



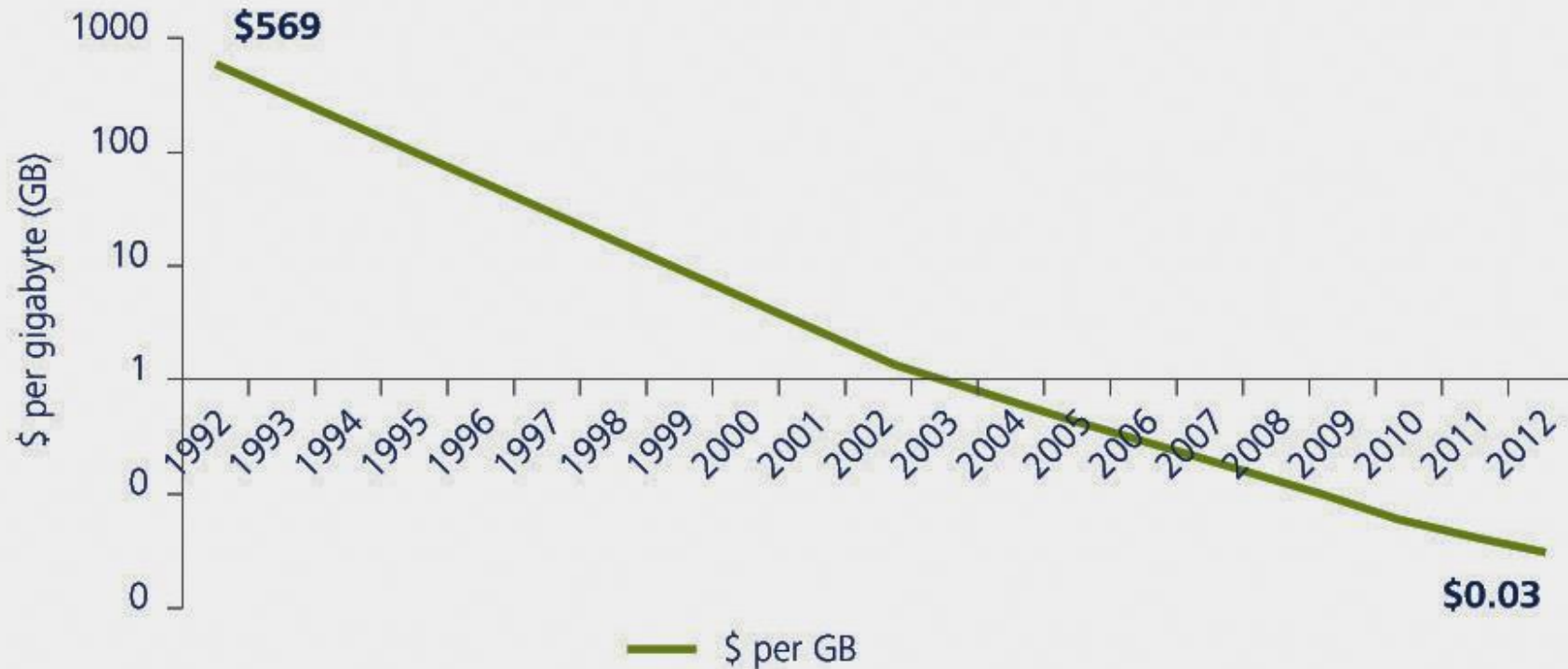
Biggest disruption – Collapsing The Value Chain



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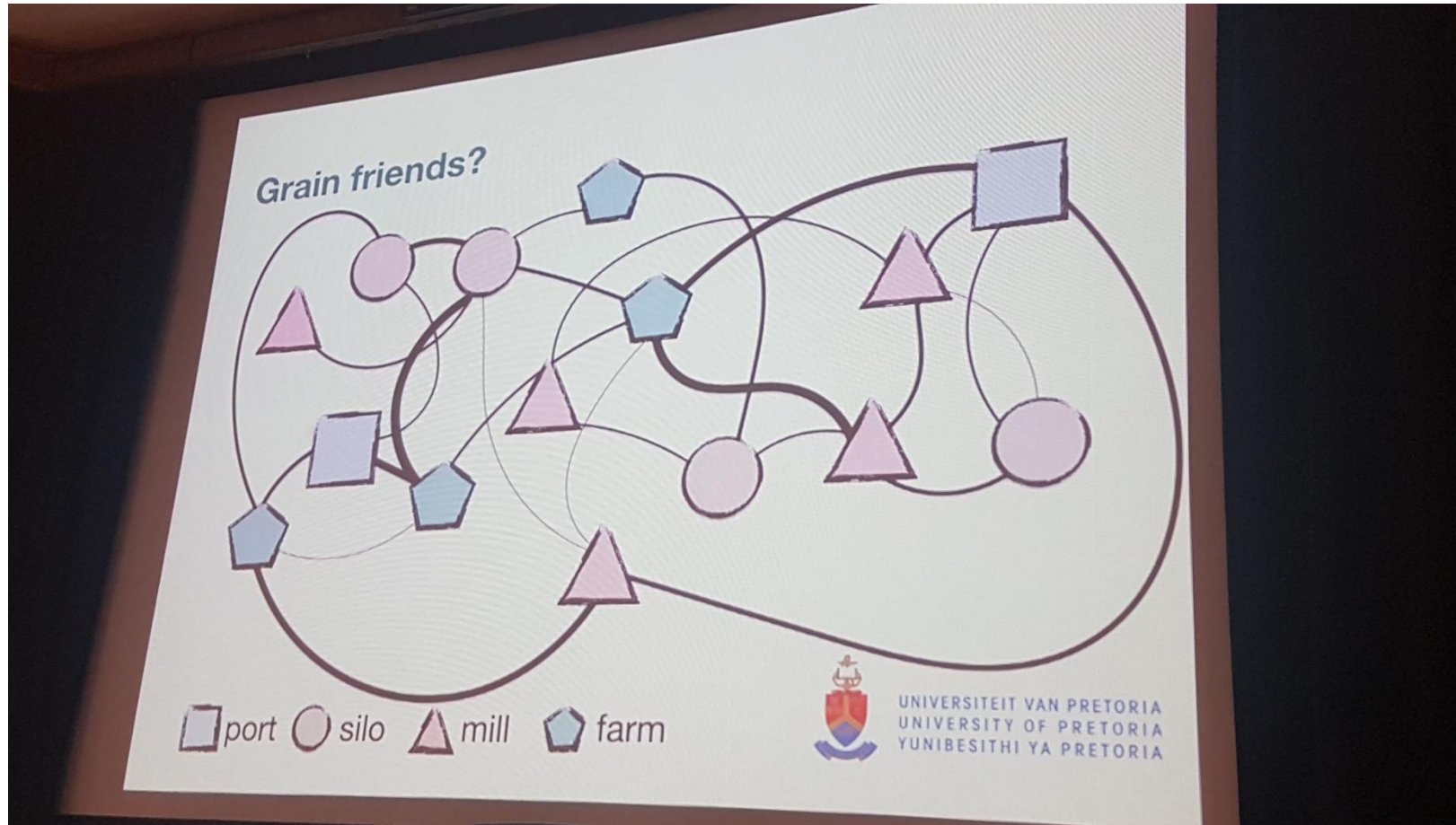
Decreasing Cost of Tech



Source: Leading technology research vendor

Graphic: Deloitte University Press | DUPress.com

Complex Network Modelling



Creating Disruption

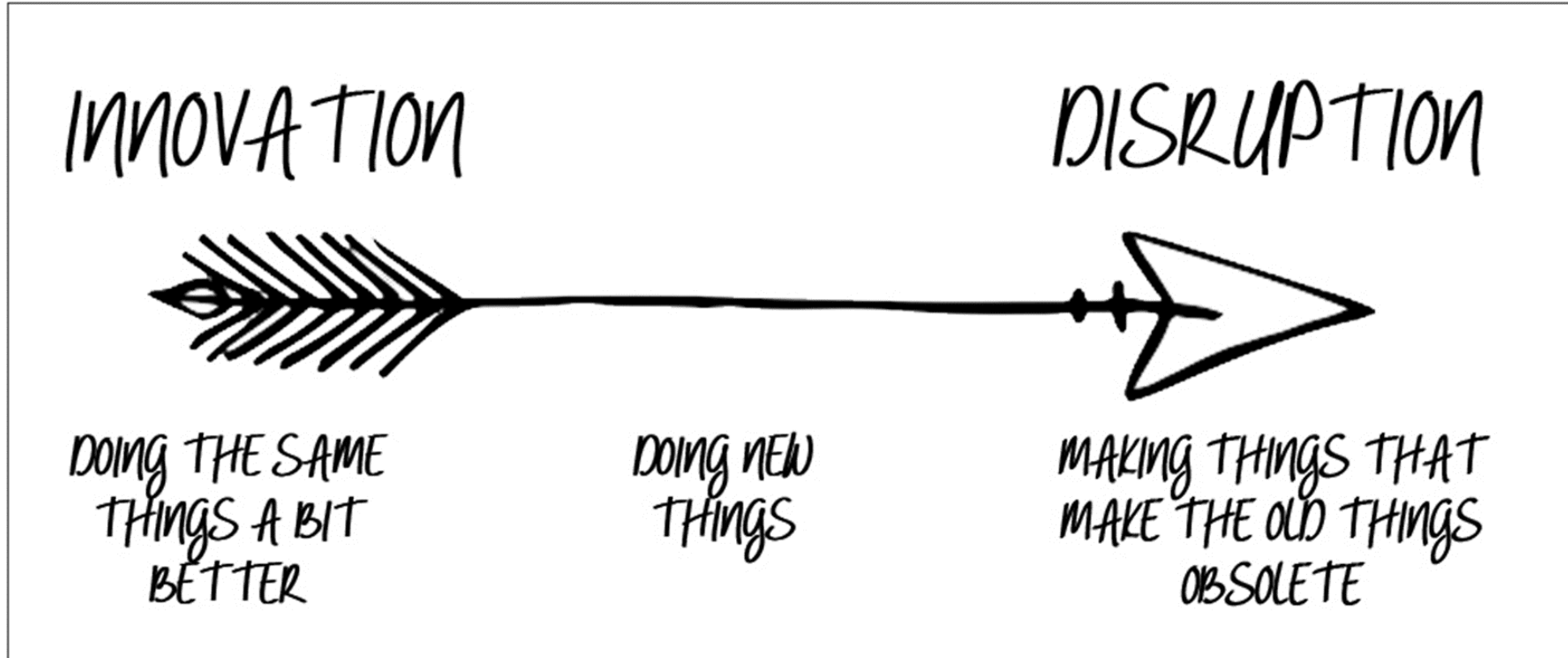


Figure 1: Disruptive innovation can hurt if you are not the one doing the disruption. (Source: Gartner.com)