



# AGBIZ GRAIN Mini-Symposium Jerry Maritz



# “TOTAL QUALITY MANAGEMENT”.



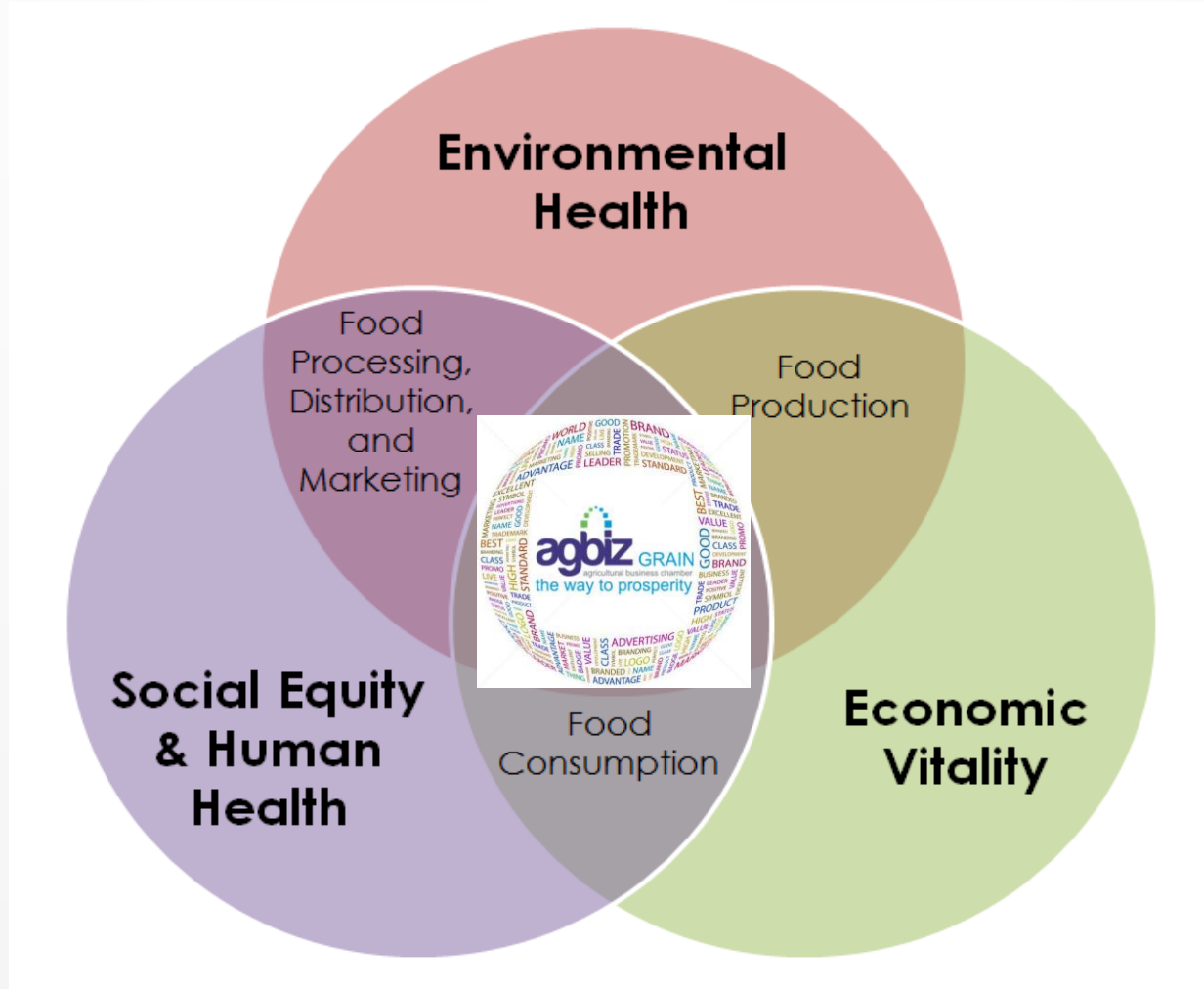
# Food Security

Food security exists when all people, at all times, have physical, social and economic access to sufficient, **safe** and **nutritious** food which meets their dietary needs and food preferences for an active and healthy life.

Food security is built on three pillars:

- Food availability - safe storage
- Food access - infrastructure
- Food use - nutrition

# Sustainable Food Systems



## BACK TO NATURAL

Fortune teamed up with SurveyMonkey in a poll to gauge the changing tastes of the American public's palate. The message: Consumers are seeking whole and unadulterated foods.

### TODAY, FRESH AND REAL BEAT PACKAGED AND LOW-CAL...

Trying to eat healthier than in the past:



Currently on a diet:



Never been on a diet:



### BUT DIETS STILL ABOUND

Diet(s) tried in the past:

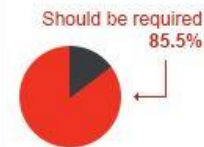


### CONSUMERS WANT THEIR FOOD AS PURE AS POSSIBLE...

Food shoppers are "very" or "extremely" concerned about:



GMO labeling:



### BUT PRICE STILL RULES

Most important factor when purchasing groceries:



# Vyf onderliggende probleme in die land se ekonomie



## Elektrisiteit te min en te duur

Suid-Afrika sit met 'n tekort aan krag én met kragtariewe wat aansienlik styg. Die hantering van dié twee faktore skep onsekerheid, sê Elna Moolman, ekonoom van Macquarie Securities.



## Beleid is verkeerd

“Pleks van om dinge makliker te maak, maak ons dinge net moeiliker.” sê Mike Schüssler, hoofekonoom van Economists.co.za.



## **SAOG, nie Bric nie**

Die klem moet weg van die Bric-groepering (Brasilië, Rusland, Indië en China) verskuif na ons natuurlike handelsvennote in die Suider-Afrikaanse Ontwikkelingsgemeenskap (SAOG), sê dr. Roelof Botha, 'n ekonomiese raadgewer vir PwC

## **Ekonomie word 'oormatig beheer'**

Die regering probeer alles “oormatig beheer”, meen Jannie Rossouw, hoof van die Universiteit van die Witwatersrand se skool vir ekonomiese en sakewetenskappe.

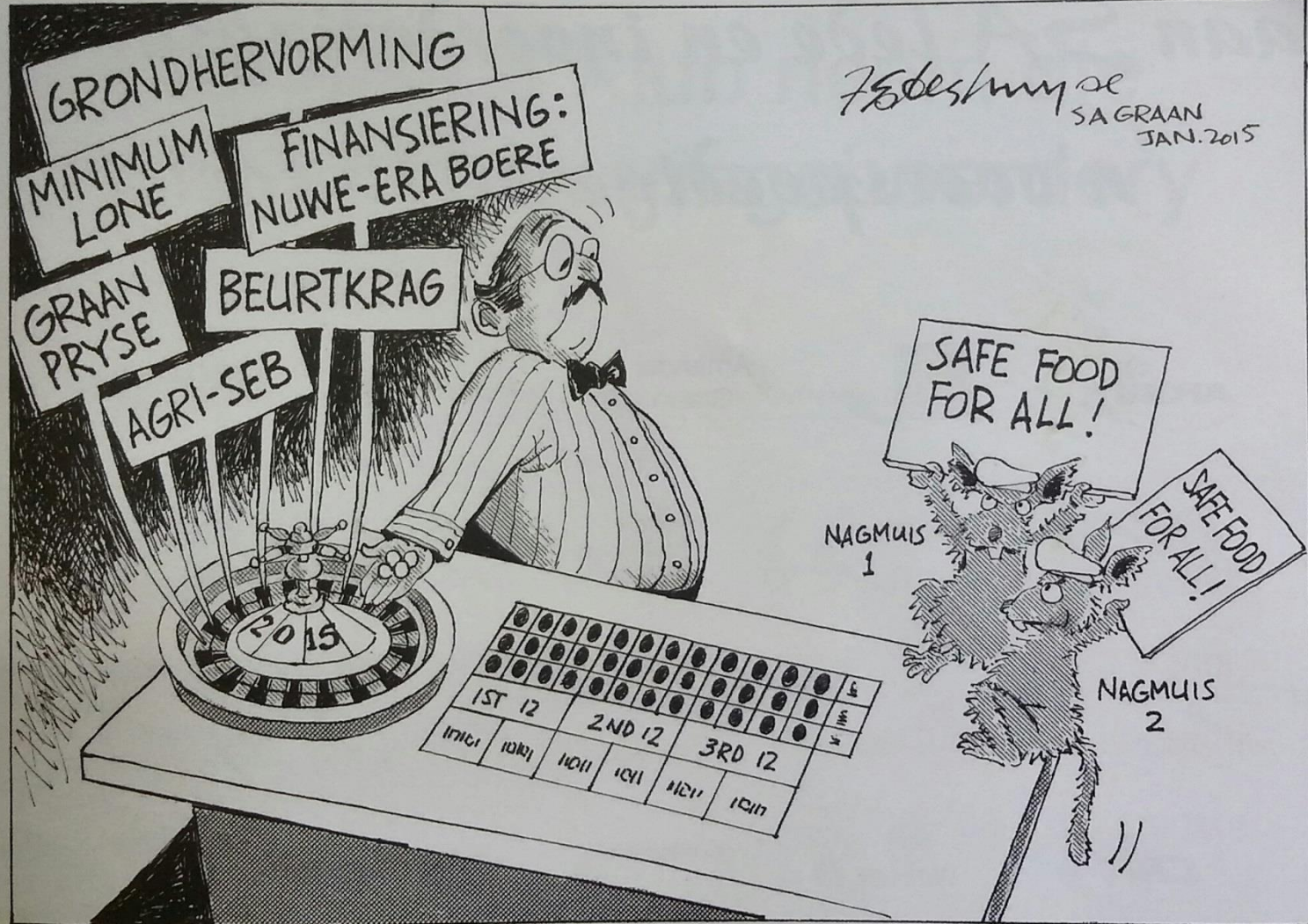
Laat die private sektor toe om te doen wat hy doen – om die ekonomie te laat groei en werk te skep, meen Rossouw.



## **Opleiding is gebrekkig**

'n Gebrek aan behoorlike opleiding plaas druk op ekonomiese groei op lang termyn. Ulrich Joubert, 'n onafhanklike ekonoom.

# Baie welkom en geniet die dag



Klimaat en graanpryse is nie naastenby al jakkalse wat die spreekwoordelike wingerd bedreig nie. Graanboere gaan 2015 in met 'n handvol makro-uitdagings – en met nagmuis wat in die Noord-Vrystaat kop uitsteek as die “kersie op die koek”.